



Maryland Health Enterprise Zones: Using Incentives to Drive Local Progress

May 19, 2014

CONFERENCE AGENDA

9:00 AM – 10:00 AM	Registration & Continental Breakfast
10:00 AM – 10:20 AM	<p>Welcome</p> <p>E. Albert Reece, MD, PhD, MBA, Dean, University of Maryland School of Medicine</p> <p>Opening & Greetings</p> <p>The Honorable John A. Hurson, Esq., Chairman, Maryland Community Health Resources Commission</p> <p>The Honorable Shirley Nathan-Pulliam, House of Delegates, District 10, Maryland General Assembly</p> <p>David Krol, MD, MPH, FAAP, Senior Program Officer, Robert Wood Johnson Foundation</p> <p>Joshua Sharfstein, MD, Secretary, Maryland Department of Health and Mental Hygiene</p>
10:20 AM – 11:20 AM	<p>Panel Session 1 – Lessons from the Nation</p> <p>Moderator, Diane Bell-McKoy, President & CEO, Associated Black Charities</p> <p><i>Data -Driven Community Efforts</i> Jeffery Brenner, MD, Camden Coalition of Healthcare Providers</p> <p><i>Economic Enterprise Zones</i> Robert Greenbaum, PhD, Associate Director, Center for Urban and Regional Analysis, The Ohio State University</p> <p><i>Social Zones</i> Gerard Clancy, MD, President of University of Oklahoma – Tulsa</p>

11:20 AM – 12:00 PM	Panel/Audience Discussion
12:00 PM– 1:00 PM	Lunch
1:00 PM – 2:30 PM	<p>Panel Session 2 – Guest Experts & Local HEZs Connect</p> <p><i>Moderated Discussion with HEZ Representatives</i></p> <p>Moderator, Diane Bell-McKoy, President & CEO, Associated Black Charities</p> <p>Patricia Czapp, MD, <i>Anne Arundel County HEZ</i></p> <p>Samuel Ross, MD, <i>Baltimore City HEZ</i></p> <p>Roger Harrell, MHA, <i>Caroline/Dorchester Counties HEZ</i></p> <p>Pamela Creekmur, RN, <i>Prince George’s County HEZ</i></p> <p>Lori Werrell, MPH, CHES, <i>St. Mary’s County HEZ</i></p>
2:30 PM – 2:45 PM	<i>Break</i>
2:45 PM – 3:45 PM	<p><i>Panel Session 3 – Future Directions & New Partnerships</i></p> <p>Moderator, Diane Bell-McKoy, President & CEO, Associated Black Charities</p> <p><i>Payment Reform – Opportunities for Communities</i></p> <p>Laura Herrera, MD, MPH, <i>Maryland Department of Health and Mental Hygiene</i></p> <p><i>U.S. Promise Zones Initiative</i></p> <p>Valerie Piper, MPA, <i>United States Department of Housing and Urban Development</i></p> <p><i>U.S. Promise Zones Initiative</i></p> <p>Jerold Mande, MPH, <i>United States Department of Agriculture</i></p> <p><i>Maryland’s Hospitals: Redefining the “H”</i></p> <p>Nicole Stallings, MPP, <i>Maryland Hospital Association</i></p>
3:45 PM – 4:00 PM	<i>Closing & Next Steps</i>

All Conference Materials will be provided online at a later date.